

JEN ROBY

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SKILLS

PHOTOSHOP	●●●●●
ILLUSTRATOR	●●●●○
WEB GRAPHICS	●●●●●
AFTER EFFECTS	●●○○○
LAYOUT	●●●●●
IMAGERY	●●●○○
INDESIGN	●●●●●
KEYNOTE	●●●●●
BRANDING	●●●●●
TYPOGRAPHY	●●●○○
RETOUCHING	●●●●○
PHOTOGRAPHY	●●●●○

EDUCATION

INSTITUTE OF TECHNOLOGY
WELLINGTON, NEW ZEALAND
Adobe Creative Suite Courses

TEXAS STATE UNIVERSITY
SAN MARCOS, TEXAS
Arts Bachelor Degree

EXPERIENCE

- 2018 APPLE CUPERTINO, CALIFORNIA
Contract Graphic Production Artist
- Knowledge of Adobe Photoshop for image editing, retouching, and exporting assets
 - Maintenance of digital assets, font libraries, and collections on local servers/archives
 - Ensure compatibility of creative/design across multiple social media platforms + viewports
 - Assist the Creative Lead in conceptualizing and ideation of designs that establish new visual standards to help facilitate a great user experience
 - Delivery of Apple product launch through entire redesign of website using localization and collaboration across many channels
- 17–18 MJ FREEWAY DENVER, COLORADO
Contract Graphic Designer
- Maintain social media for industry-leading software & consulting services for cannabis industry
 - Create powerpoint and marketing templates using brand guidelines
 - Illustrate vector graphics for presentations, sales slicks, banner ads, infographics, eblasts, etc.
- 16–17 BRIGADE MARKETING NEW YORK, NEW YORK
Graphic Designer
- Designed digital media for Universal, Disney, Netflix, Lionsgate TMC, Sony and Starz
 - Created gifs, eblasts, social skins, banners, screening invites, posters and editing videos
 - Collaborated with the Creative Director, Account and Social team to understand all assets
- 14–16 HOWARD HUGHES NEW YORK, NEW YORK
Graphic Designer | Administrative Coordinator
- Worked with marketing team to designed emails and update website with events
 - Packaged and printed marketing materials to promote public events
 - Internal photo shoots where we shot and later edited products for digital media
- 13–14 PACE UNIVERSITY NEW YORK, NEW YORK
Art Staff Associate
- Infographics and banners to promote specific classes in the Art Department
 - Coordinated technical editing/writing skills used for grant proposals
 - Explored new, innovative ways to visually engage staff and students through print
- 12–13 TRAVEL AGENTS ASSOCIATION OF NZ WELLINGTON, NEW ZEALAND
Marketing Coordinator
- Knowledge of online B2B marketing, brand identity, and third-party coordination
 - Created promotional incentives that were consistent with company brand and airline policies
 - Designed eblasts, collateral, sales enablement, and campaign assets for web and print
- 11–12 DEPARTMENT OF CORRECTIONS WELLINGTON, NEW ZEALAND
Visual Assistant
- Retouched photos and copy to maintain back-end website with policies and legislation
 - Designed C-level offender reports and powerpoints with infographics
 - Completed other tasks (business cards, template updates, etc.) and duties as assigned